



SEGA ROUNDS UP CURRENTLY ANNOUNCED TITLES TO BE FEATURED AT ELECTRONIC ENTERTAINMENT EXPO 2006

Killer Lineup on PS3, Xbox 360, and Wii Lead the Way to E3 2006 with Three More Surprises Still to Come

SAN FRANCISCO & LONDON (May 5, 2006) - SEGA® of America, Inc. and SEGA® Europe Ltd. today announced their title lineup to be featured at the Electronic Entertainment Expo (E3) 2006. SEGA will feature a broad variety of titles developed for next-generation consoles including the PLAYSTATION®3 computer entertainment system, the Xbox 360™ video game and entertainment system from Microsoft, and the Wii™ system from Nintendo. In addition, SEGA continues its strong support of PC, current consoles and handheld platforms including the PlayStation®2 computer entertainment system, Nintendo DS™, and the PSP™ (PlayStation®Portable) system. SEGA's booth will be located in South Hall, #946, Los Angeles Convention Center.

SEGA will feature several key titles in its E3 2006 lineup. Sonic celebrates his 15th anniversary by blazing his way onto the PS3 and Xbox 360 consoles with his first adventure set in the human world in *Sonic The Hedgehog!* Featuring interactive 3D environments and a large cast of returning and new characters, get ready for the reinvention of *Sonic The Hedgehog*, in his most intense, high velocity escapade to date. *Full Auto 2: Battlelines* is the next generation of combat-racing, exclusively for the PLAYSTATION 3. Players must use explosive weapons, high-speed vehicles and skillful demolition of the environment to defeat their opponents and claim the city in high-tempo single-player and multiplayer modes. *Virtua Tennis 3* is the return of the Virtua Tennis series with enhanced photo-realistic graphics and advanced player animations that perfectly match the behavior and mannerisms of individual professional athletes. The game will also feature a brand new host of popular mini-games characteristic of the franchise. *Medieval II: Total War* is the latest game in the award-winning and critically acclaimed *Total War* series. *Medieval II: Total War* is the highly anticipated follow-up to 2005's Strategy Game of the Year - *Rome: Total War*. Coming to the PC, *Medieval II* is a visually stunning game that spans four and half centuries of the most turbulent and bloody era of Western history, encompassing the golden age of chivalry, the Crusades, the proliferation of gunpowder, the rise of professional armies, the Renaissance and the discovery of America.

"SEGA's mission is to be a premier publisher of a diverse array of great games for the next-generation systems," said Scott A. Steinberg, Vice President of Marketing, SEGA of America, Inc. "Our 2006 E3 line-up is but a glimpse of the great products in store from SEGA."

SEGA continues to fully support handheld and current-generation users with quality titles including *Sonic Rivals* (PSP), *Yakuza* (PS2), and *Phantasy Star Universe* (PS2, PC, Xbox 360).

SEGA's lineup of entertainment games to be featured at E3 includes, but is not limited to, the titles listed below. SEGA continues its Road to E3 new title announcements up to the first day of E3. For screenshots and artwork visit the official SEGA E3 Web Site at: www.sega.com/e3.

Chromehounds (Xbox 360) - *Release: Summer 2006*

Chromehounds brings squad-based multiplayer mech combat exclusively to the Xbox 360 for the first time ever. The war of the future has begun with three superpower nations fighting for world domination. Commanding fully customizable giant metal war machines called "Hounds", players must manage their tower of heavy artillery through giant war zones while engaging in cooperative squad-based tactics, and fighting intense battles against other real-time players via Xbox Live. [Click here](#) for more info.

The Club (Working title, PS3, 360) - *Release: Summer 2007*

Earn money killing criminals in an underground game of death. For most people The Club exists only as an urban legend - a game where criminals are paid huge amounts to carry out gunfights and where online spectators view, gamble and cheer them on in a deadly game of skill. Criminals risk their lives to earn huge money satisfying the vicarious bloodlust of the super rich. People are fascinated by the idea but no-one really believes that The Club exists. Yet the rumours are true. People are getting rich. People are watching. People are dying.

Full Auto 2: Battlelines (PS3) - *Release: November 2006*

Full Auto 2: Battlelines is the next generation of combat-racing, exclusively for the PLAYSTATION 3. The sequel to the award-winning *Full Auto*, *Full Auto 2: Battlelines* puts high-speed vehicles outfitted with weapons and armor into fully realized and fully destructible urban street environments. Strategically use destruction to win races as well as leave massive devastation in your wake. Players can destroy the environment to dynamically change track conditions to block competitors, open new paths, or crush opponents with falling debris caused by well-timed missiles. *Full Auto 2: Battlelines* also introduces a new Arena Mode featuring team play and six different levels, each specifically designed for a unique type of multiplayer car combat. [Click here](#) for more info.

Medieval II: Total War (PC) - *Release: November 2006*

Medieval II: Total War is the latest game in the award-winning and critically acclaimed Total War series. A follow-up to 2005's Strategy Game of the Year - *Rome: Total War - Medieval II: Total War* is a visually stunning game that spans four and half centuries of the most turbulent and bloody era of Western history, encompassing the golden age of chivalry, the Crusades, the proliferation of gunpowder, the rise of professional armies, the Renaissance and the discovery of America. [Click here](#) for more info.

Phantasy Star Universe (PS2, Xbox 360, PC) - *Release: Fall 2006*

Phantasy Star Universe gives players the best of both worlds by offering the depth of single player adventure and the thrill of online cooperative gameplay. Played offline, *Phantasy Star Universe* joins real-time action gameplay with rich character customization and an enormous solar system to create a fast paced and emotionally engaging RPG experience. Played online, the title gives players an opportunity to travel with a squad of other adventurers, enter urban sprawls teeming with hundreds of players, and build their avatars into powerful warriors. A rich and exciting universe awaits! [Click here](#) for more info.

SEGA RALLY REVO (PS3, Xbox 360) - *Release: Spring 2007*

With revolutionary dynamically deformable terrain, proprietary next-generation graphics, bone-jarringly realistic physics, and competitive bumper-to-bumper racing, *SEGA RALLY REVO* will set a new benchmark in its genre with a high-tempo driving experience that's every racing fan's driving fantasy.

Sonic Rivals (PSP) - *Release: Fall 2006*

Sonic Rivals is a head-to-head competition between Sonic and his top rivals, where the gloves are off and winner takes all! Built from the ground-up, the engine allows gamers to rip through tracks in some high-spirited single player and wireless multiplayer action against friends as Sonic returns in a

whole new racing-platformer with classic 2D gameplay in true 3D environments for gamers on the go.

[Click here](#) for more info.

Sonic The Hedgehog (PS3, Xbox 360) - *Release: Fall 2006*

Sonic celebrates his 15th anniversary by blazing his way onto the next-generation consoles, with his first adventure set in the human world! Featuring interactive 3D environments and a large cast of returning and new characters, get ready for the reinvention of Sonic The Hedgehog, in his most intense, high velocity escapade to date!

Super Monkey Ball Adventure (PS2, GC, PSP) - *Release: July 2006*

Join AiAi and friends in a new game to bring harmony to the Monkey Ball Universe kingdoms in *Super Monkey Ball Adventure*. This is the first *Super Monkey Ball* title that offers a narrative-driven adventure in a dynamic world in which puzzles and quests are spread throughout. Classic Super Monkey Ball gameplay is bolstered by a chant system that grants new abilities to the Monkey Ball in addition to brand new multiplayer Party Games and puzzle levels built into the story line.

[Click here](#) for more info.

Super Monkey Ball Banana Blitz (Wii) - *Release: Fall 2006*

AiAi and all his friends have rolled their way onto Nintendo's new console, with a wide range of new puzzle levels and numerous exciting Party Games specifically designed to exploit the innovative Wii controller. For the first time in the *Super Monkey Ball* universe players will be able to jump using an upward flick motion with the Wii Controller. In addition, scores of Party Games - such as Whack-a-Mole or ring toss - have been creatively designed to take advantage of the Nintendo Wii controller.

Virtua Tennis 3 (PS3) - *Release: Spring 2007*

With *Virtua Tennis 3*, the series returns with enhanced photo-realistic graphics and advanced player animations that perfectly match the behavior and mannerisms of individual professional players. Next-generation systems allow gamers to see the most detailed expressions on the faces of their selected players as they battle to win heated tournaments around the world. In addition to the popular mini-games from previous titles used to sharpen players' skills, there will be a whole host of brand new mini-games to keep players in top form.

World Pool Championship 2007 (PS2, PSP) - *Release: September 2006*

In *World Pool Championship 2007*, gamers will experience the most complete and authentic billiards game by either creating their own pool player or playing as one of the world's top pros in 20 officially licensed pool tournaments including the Mosconi Cup, World Cup, and U.S. Open. In Golden Cue mode, players test their versatility by challenging other pro-players to games of eight and nine-ball, and other cuesports within the same tournament. Pool sharks can also show their true skills in the World Trickshot Championship, where players can pull off their favorite crowd-pleasers from a vast selection of trickshots.

Yakuza (PS2) - *Release: September 2006*

In a society where respect and honor holds great importance, there is an even higher regard for these traits within one organization most feared by all: the Yakuza. Step into the shoes of the Yakuza and experience the underside of Tokyo, where the city streets and illicit haunts of the city's nightlife district are authentically re-created; cinematic CG movies tell a gripping story, and memorable characters deliver a rich adventure full of beautiful but deadly fighting.

[Click here](#) for more info.

About SEGA® of America, Inc.

SEGA® of America, Inc. is the American Publishing arm of Tokyo, Japan-based SEGA® Corporation, a worldwide leader in interactive entertainment both inside and outside the home. The company

develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Inc. The SEGA® of America, Inc. Web site is located at www.SEGA.com.

About SEGA® Europe Ltd.

SEGA® Europe Ltd. is the European Publishing arm of Tokyo, Japan-based SEGA® Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. The SEGA® Europe Ltd. Web site is located at www.sega-europe.com.